

Generative AI Case Study

Prompt Engineering

Database query with Generative AI embedded to MS Teams







Client Overview

Our client is a NASDAQ listed – global analytics and digital solutions company serving industries including insurance, healthcare, banking and financial services, media, retail, and others.



Problem & Challenges

Due to the reliance on complex tools and technical expertise, accessing and analyzing valuable data can be time-consuming and error-prone with limited accessibility. These lead to:

	Increased complexities	Users find the need to understand complex data schemas or write error prone queries
κ ← Ω → κ ↑ γ	Lack of scalability	Not accommodating the needs of a large, diverse user base with varying technical skillsets
{Ç ⊕	Dependency for insights	Non-technical users lack the necessary SQL knowledge leading to bottlenecks





5-Step LLM-based solution framework



User Input

Users can ask their questions in natural language directly in a chat or channel within Teams.



Preprocessing

Initial preprocessing is performed to identify and resolve any short forms or aliases used in the query.



Natural Language to SQL Conversion

The processed natural language query is then sent to Azure OpenAI, a powerful AI service, for conversion into an optimized SQL query



Query Execution and Result Display

The generated SQL query is executed against the target database. The results are displayed directly within Teams in a user-friendly format



Intelligent Visualization

For queries requesting insight into trends or relationships, it can automatically generate a relevant plot (e.g., a trend chart) instead of simply presenting the raw data, based on the input provided.



Solution Stack & Process

Tech Stack



















Key Outputs

With the help of our LLM-based chatbot, users were able to access, read, and understand data easily. Some of the key outcomes from the chatbot include gathering and understanding data from:

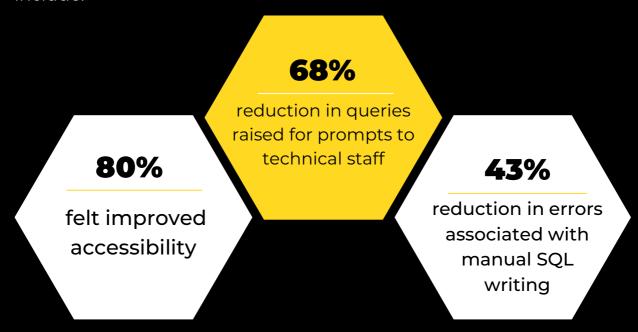
- SQL Data warehouse
- Documents (PDF/ Doc)
- API (with relevant authentication token key, id & passwords, secrets etc.)





Business Impact

Our solution enabled our clients to effortlessly obtain information from the database by posing natural language questions, reducing time and effort to access and interpret data, empowering a broader range of users, and promoting efficient decision-making. Some of the benefits include:



About Polestar Solutions

Featured in the first <u>PeMa Quadrant for the Top Generative Al</u> & vendors as seasoned vendors, our Al and analytics team helps bring out the most sophisticated insights from our customer data in a value-oriented manner.

From analytics foundation to analytics innovation initiatives, we offer a comprehensive range of services that help businesses succeed with data.

