

Making Connected Planning – Seamless with Polestar’s Integration Utility

In today’s time, businesses are accelerating. The dynamic nature of market is generating numerous data points which should enable business leaders to pre-empt the decisions & its impact. Planning has become agile.

Why **data collection** should be file based ?

Business Leaders need planning systems which can **always** give them holistic picture of their plans and performance. These systems must talk to transactional systems continuously and on their own.

The integration tools must be intelligent and agile.

Polestar’s Integration Utility is just that.

SaaS based low maintenance

- ✓ Direct connectors eliminate CSV/TXT files
- ✓ Intuitive UI designed for non-technical users
- ✓ Schedule tasks & analyze logs on success or failure
- ✓ Task notifications upon execution with status
- ✓ Bi-directional data movement
- ✓ Enterprise grade security even during data transit
- ✓ Scalability towards data size & source connectors
- ✓ Transforming & constraining data on run

Source Connectors



Flat Files

Data Lake / Warehouse

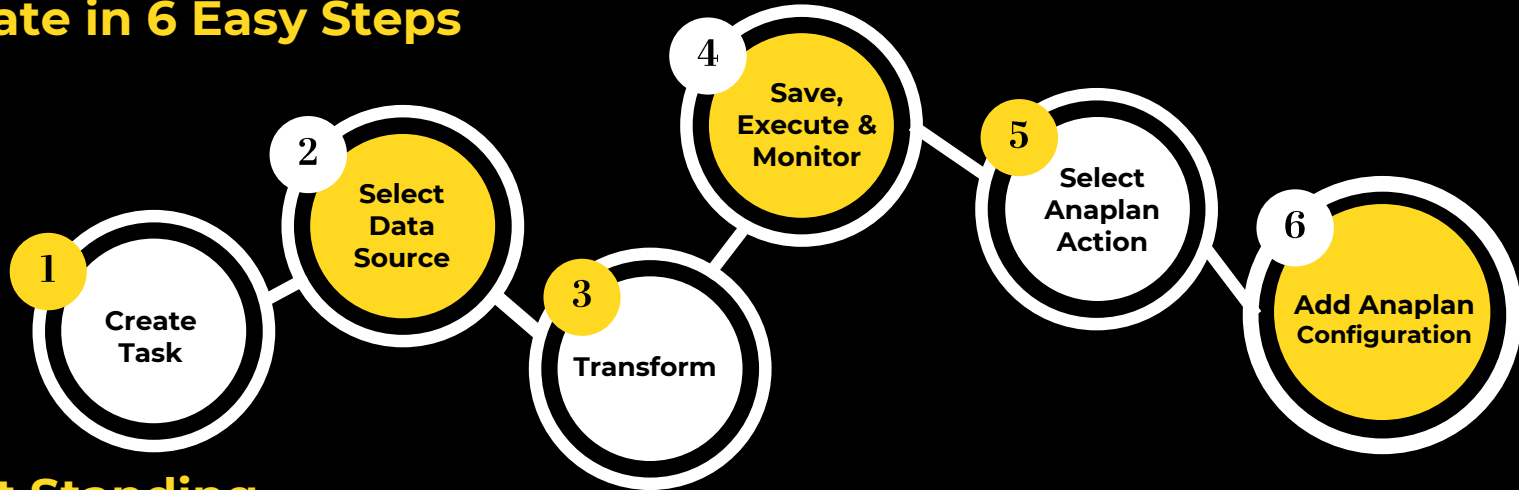
Cloud Systems

Relational Databases

On Premise systems

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Integrate in 6 Easy Steps



Market Standing

Attributes	Anaplan Cloudworks	Anaplan Connect	ETL Connector	Polestar's Integration Utility
Description	Out of Box	Out of Box Utility from Anaplan	3 rd party License based ETL tools (MuleSoft, Informatica)	Utility Subscription Cost
Interface	Technical User Interface	No User Interface Batch Script Based	Technical User Interface as ETL Tools	Intuitive Business user interface
Logging & Notifications	Partial Logs but no Notifications	Yes	Yes	Yes
Integration Type	Flat File Based	Flat File Based	Flat File Based	Direct
Maintenance	Nil	Nil	Maintain the code & create pipelines for new Integrations	Nil