

RevOps for Orchestration

RevOps is aimed at unifying the operations, systems, and data supporting revenue teams across the entire revenue cycle.

The lines between these functional teams have blurred, and the systems and data that support them are becoming increasingly connected.

RevOps is dedicated to cultivating scalable growth within the constraints of limited resources. It emphasizes breaking down traditional silos, fostering consistency, and scalability in growth.

Before



After



Data supports that RevOps helps businesses

- 10-20% increase in sales productivity
- Upto 15% increase in profitability
- 19% increased speed of growth
- 100-200 increase in Marketing ROI



Source: Forrester

Gartner Predicts 75% of the Highest Growth Companies in the World Will Deploy a RevOps Model by **2025**

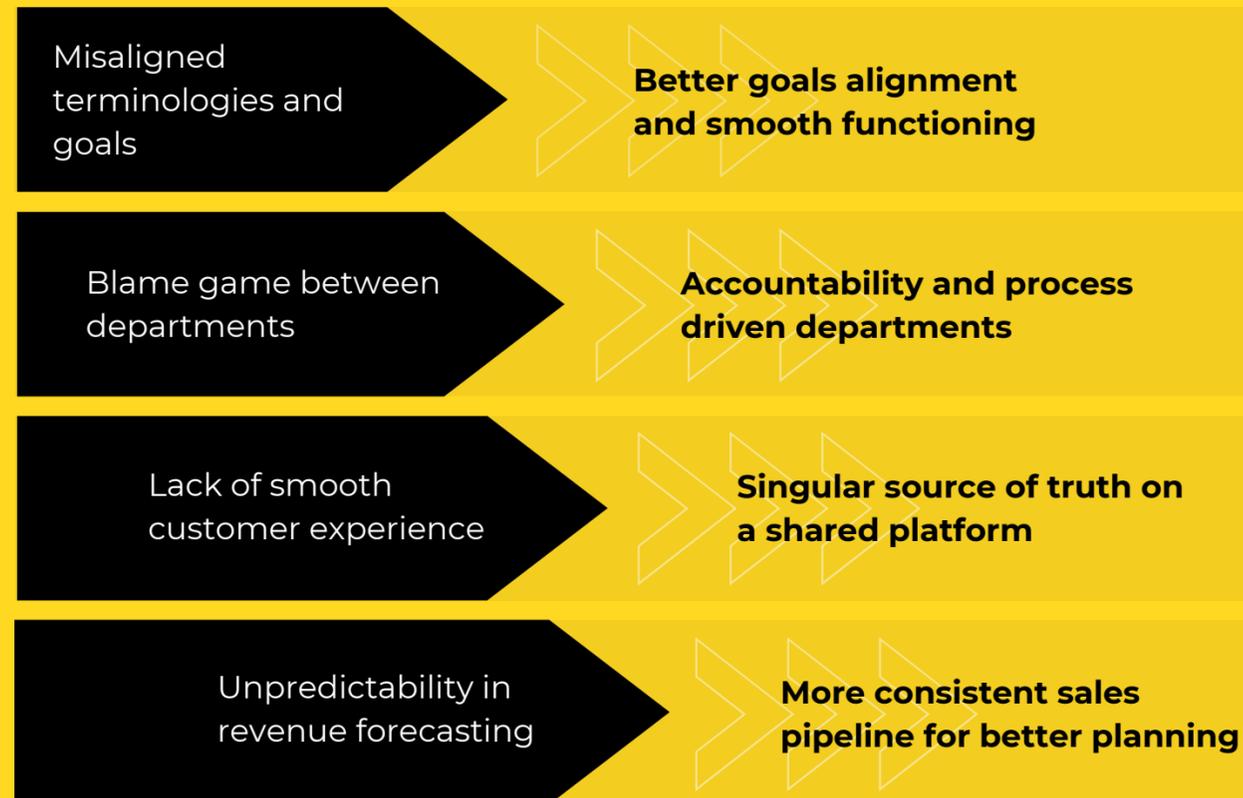
Why was it introduced in the first place?

The growth challenge is hiring more personnel for each department isn't scalable; instead, changes need to be made to extract additional value this is where Revops helps.

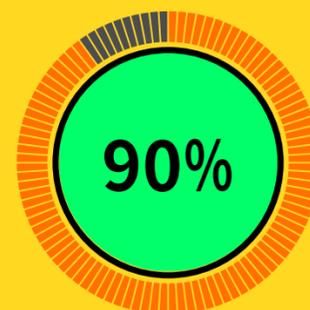
When to Start thinking about RevOps?

By recognizing that there is no universal formula or predetermined size for success, REVOPS underscores the importance of tailoring its methodology to the distinctive goals of each organization.

Zero to Hero with RevOps



Don't get left behind



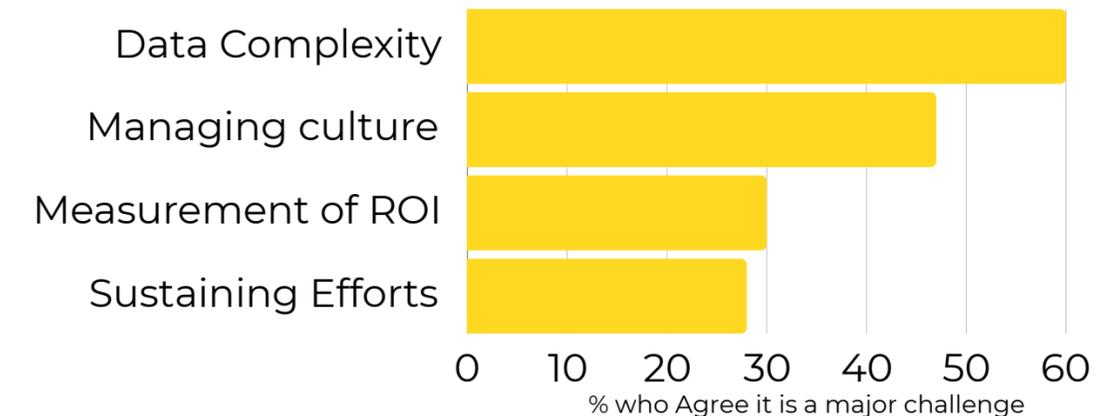
of organizations are changing the way they lead and align revenue teams and the operations that support them according to research in the book Revenue Operations.

Obstacles in realising RevOps potential

General lack of consensus across the leadership team about the financial impact of strategical changes can hinder RevOps Implementation.

But if your backed by robust data, things can be easier.

That is where we come in, we can handle the Data Complexity which can be a challenge in RevOps.



Leverage analytics to enhance RevOps.

We can enhance your RevOps journey by assisting you in-

- Integrating data
- Analyzing customer segments
- Automating tasks
- Implementing revenue forecasts
- Mapping customer journeys
- Optimize sales funnels
- Generating insights via intuitive visualisations